

MA Members to Receive Gift Cards Diabetic Retinal Eye Exams

To encourage Medicare Advantage members to receive screening for diabetic retinal disease, eligible members H3240 NJ HMO/SNP Amerigroup and H5817 TX HMO/SNP Amerigroup will receive Visionary Rewards, an offer for a \$50 VISA gift card for completing a retinal or dilated eye exam in 2017. The goal of the incentive is to improve HEDIS/Star measure (CDC-DRE) and improve member health outcomes while reducing cost of care through early detection and improving member satisfaction.

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*In New Mexico, Amerigroup Community Care of New Mexico, Inc. In Texas, Amerigroup members in the Medicaid Rural Service Area are served by Amerigroup Insurance Company; all other Amerigroup members are served by Amerigroup Texas, Inc. In Washington, Amerigroup Washington, Inc.

Amerivantage is a DSNP plan with a Medicare contract and a contract with the State Medicaid program. In New Mexico: Amerivantage is an HMO with a Medicare contract. Enrollment in Amerivantage depends on contract renewal.