

# LiveChair collaboration

Wellpoint and LiveChair are collaborating to reach Wellpoint members in Baltimore City, Baltimore County, Prince George's County, and Montgomery County to connect members with their PCPs. LiveChair is a barbershop and salon network in African American and Latinx communities that provides education to clientele on Medicaid benefits, chronic disease prevention, and links Wellpoint members to PCPs to improve health outcomes. LiveChair provides barbers and salons with information and education on prevention messaging to share with clientele as well as their technology platform to schedule appointments, and provide health information reminders through the LiveChair phone app. This innovative approach to reaching out to members continues to evolve as we engage some of our most critical community partners to improve health!

For more information, contact Dr. Stephen Noble at [stephen@livechair.com](mailto:stephen@livechair.com).



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Services provided by Wellpoint Maryland, Inc.

MDWP-CD-011262-22